

COURSE SPECIFICATION DOCUMENT

Academic School / Department:	School of Liberal Arts
Programme:	MSc International Business Management MSc Digital Marketing with Data Analytics MSc Project Management for Sustainability
FHEQ Level:	7
Course Title:	Advanced English for Business Studies
Course Code:	EAP 7200
Total Hours:	100
Timetabled Hours:	26
Guided Learning:	4
Independent learning:	70
Semester:	Fall, Spring
Credits:	10 UK CATS credits 5 ECTS credits 2 US credits

Course Description:

This course is designed to enhance students' language abilities and improve their communication skills in academic contexts. The course will help students whose first language is other than English with the academic literacy norms, terminology and research techniques expected at postgraduate level. Based on principles from established ESP (English for specific Purposes) programmes, the input will implement materials relevant to the programme of study.

Prerequisites:

None

Aims and Objectives:

- To improve academic reading and information selection skills
- To raise awareness of specialist and professional terminology
- To improve paraphrasing, referencing and citation abilities
- To develop critical reading and writing strategies
- To increase the overall quality of coherence, substantiation and reasoning
- To improve the fluency and accuracy of responding and contributing to discussions.

Programme Outcomes:

MSc International Business Management

C1; C2;

MSc Digital Marketing with Data Analytics

B5;

D1; D2; D4; D5

MSc Project Management for Sustainability

A1; B2; C4; D3

A detailed list of the programme outcomes are found in the Programme Specification. **This is located at the archive maintained by the Registry and found at <https://www.richmond.ac.uk/programme-and-course-specifications/>**

Learning Outcomes:

By the end of this course, successful students should be able to:

- Demonstrate advanced online search strategies to find information from academic databases
- Read, select and extract relevant information
- Summarise, paraphrase and synthesise information from extended academic texts
- Analyse and critically evaluate cited studies
- Create persuasive and cohesive logical arguments
- Acknowledge primary and secondary sources through accurate in-text citations
- Produce a bibliography
- Construct and produce a well organised academic essay

Texts:

- A selection of Academic English Language materials for postgraduate students
- Selection of material from recommended reading lists, MSc International Business programme

Assessment:

This course conforms to the Richmond University Standard Assessment Norms approved at Academic Board and located at: <https://www.richmond.ac.uk/university-policies/>

Teaching Methodology:

This course will be taught through a combination of methods including lectures, seminars, group and tutorials. Tasks and exercises will be assigned regularly throughout the course to help build a full portfolio of effective academic outputs. The course adopts a blended educational model where face-to-face lectures and discussions are paired with guided independent study, utilizing the university's digital library and Virtual Learning Environment via Blackboard.

Indicative Text(s):

- Bailey, S., 2018. *Academic writing: A handbook for international students*. 5th ed. London: Routledge
- Davies, M., 2022. *Study Skills for international Postgraduates*. 2nd ed. London, New York: Bloomsbury Academic.
- Hyland, K., 2016. *The Routledge handbook of English for academic purposes*. London; New York: Routledge.
- Bell, D., 2014. *Passport to academic presentations: student's book*. 2nd ed. Reading: Garnet.
- Read, S.H., 2019. *Academic writing skills for international students*. London: Macmillan study skills.

Journals

The journal of the *British Association of Lecturers of English for Academic Purposes (BALEAP)*:

- Nesi, N. and Hu, G. eds. *Journal of English for Academic Purposes*. London, New York:

Elsevier. Available at:
<https://www.sciencedirect.com/search?pub=Journal%20of%20English%20for%20Academic%20Purposes&cid=272636>.

Web Sites

Using English for academic purposes for students in Higher Education

<http://www.uefap.com/>

Manchester University phrase bank

<https://www.phrasebank.manchester.ac.uk/>

Academic English online

<http://aeo.sllf.gmul.ac.uk/>

Reading University lectures with listening practice

<https://www.reading.ac.uk/sacl/EAP/SACLL-Listening.aspx>

Writing for a purpose

<https://learnenglish.britishcouncil.org/skills/writing/writing-purpose>

Academic Word List Nottingham University

<https://www.nottingham.ac.uk/alzsh3/acvocab/awlhighlighter.htm>

See syllabus for complete reading list.

Change Log for this CSD:

Nature of Change	Date Approved & Approval Body (School or AB)	Change Actioned by Registry Services
Student Engagement hours amended		
Corresponding amendment to Teaching Methodology		
Course Description: hours/wk removed	Feb 2023	
Addition/modification to Indicative Text(s) and Journals	Mar 2023	
Editing of Assessment list; minor editing of Aims and Learning Outcomes	Mar 2023	
Revision – annual update	May 2023	
Programme Outcomes and Indicative Texts updated	Oct 2023	
Total Hours Updated	April 2024	

